

# Harshvardhan Agarwal

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## EDUCATION

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<b>Vellore Institute of Technology</b> <i>M.Tech Integrated in Computer Science and Engineering</i>	Vellore, IN 2020 – 2025
<b>Pioneer Convent School</b> <i>Senior Secondary High School</i>	Indore, IN 2018 – 2019

## EXPERIENCE

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**Product Designer | takeUForward** Dec 2023 - Jan 2024  
*Reference: Raj Vikramaditya* Bengaluru, IN (Remote)

- Worked on the platform's **premium tier (Tuf+)** and enhanced the **blog** user experience for Tuf users.
- Collaborated on **creating design guidelines** that streamlined the platform's **navigation** and **enhanced user experience**.
- Contributed to a platform redesign that led to a significant increase in user traffic of **3.5+ million visitors** and **100,000+** new user registrations within the **first week** of launch.

**Product Design Intern** Dec 2022 - Apr 2023  
*Avalon Scenes* Bengaluru, IN (Remote)

- Conducted **user research** to identify key features for **increased user engagement**. Subsequently, designed and launched the **Weekly Leaderboard** and implemented **Poll creation** functionality based on user feedback.
- **Improved** user profile usability and functionality through **user research** and feedback integration.
- **Optimized** product flows for **increased** user engagement within communities.

**Product Design Intern** Jan 2022 - Mar 2022  
*Dive* San Diego, CA (Remote)

- Led the design of the **game 'Word Pirate'** from concept to launch. Managed all aspects of design to deliver a **polished user experience**.
- Collaborated with the engineering team to define **engaging game mechanics, storylines, and user interactions**.

**Product Design Intern** Sep 2021 - Dec 2021  
*Winuall* Bengaluru, IN (Remote)

- **Worked on quiz module redesign** based on user research to improve **user experience**. **Analyzed** user feedback to implement enhancements that resulted in increased user engagement.

## VOLUNTEER EXPERIENCE

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**Design Mentor:** Computer Society of India, VIT Vellore Student Chapter  
**Core Committee Member :** Interaction Design Association, VIT Student Chapter

## RECOGNITIONS

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**Zenigma Designathon by IIT Roorkee** Feb 2024  
*Second Position*

**Women Techies by GDSC VIT, Vellore** Apr 2022  
*Best UI/ UX*

## SKILLS

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**Design:** Storyboarding, Information Architecture, Wireframing, Concept Design, Visual Design, Ideation, Design documentation, UX Writing, Design Systems.

**Research:** User Interviews, Surveys, Competitive Analysis, User Flows, Secondary Research, Design Thinking.

**Developer Tools:** Git, HTML, CSS, Javascript, React, NextJs, Framer Motion.

**Tools:** Figma, Framer, Photoshop, Miro, Notion, Jira, Origami Studio.